



11:11 Magazine
www.1111mag.com

11:11 Media Resources

Partnership

**Providing Broad based Exposure Via, Print, Digital Online,
Talk Radio, Online Television, Social Media & Community**

11:11 MEDIA

SIMRAN SINGH HOSTS
11:11 TALK RADIO
● LIVING ● KNOWING ● BEING ● www.1111talkradio.com

11:11 InnerViews
CONVERSATIONS DEVOTED TO THE JOURNEY OF THE SOUL
www.1111innerviews.com

11:11
www.1111mag.com
A Magazine Devoted to
the Journey of the Soul.

11:11 Media is committed to growth on Individual, Community and Global Levels. We bring forward the highest quality sharing of print, radio, television, and internet information. As the bridge, we bring together hearts and minds so that people engage with the leading change agents, tools and resources for personal expansion and soul growth.

For those wishing to soar into the infinite possibility available to one and all, we are Devoted to the Journey of the Soul.
We look forward to connecting and being on the journey with you!

www.1111Mag.com www.1111TalkRadio.com www.1111InnerViews.com www.Simran-Singh.com www.BelieveSC.com

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PARTNERS SUPPORTING HUMANITY



WISDOM



TRUTH



GROWTH



ENERGY

Partner Packages

provide broad based media coverage, exposure & affiliation to the ever-expanding market of conscious consumers through 11:11 Media.

Through the syndicated 11:11 Talk Radio, Nationally distributed 11:11 Magazine, 11:11 InnerViews TV, Bonus Issues, 60 11:11 Article Sites, Contributor Writers Databases, E-cards, Social Media and Online promotion, plus integrated hotlinks and Community Following, **YOUR ORGANIZATION gains access to a burgeoning multi-billion dollar wellness industry of consumers openly seeking.**

As we support individuals in creating new mindsets, heart sets and life skill sets...

BECOME A PART OF THE PROGRAMMING

that tantalizes and awakens. Whether they are auditory, visual, or kinesthetic, 11:11 Media will reach them.

Demographics on 11:11 Media Resources

WHO is the...

11:11 Reader, Listener, & Conscious Consumer?

11:11 Magazine Digital & Print Subscribers

**2011 Online Database 279,000 & Print reach of 50,000
with an average 5 Person share rate**

- **Audience Age 33 – 56**
- **68% Female and 32% Male**
- **84% Any College, 52% Graduated College**
- **Median Household income \$93,246**
- **79% own Home, Median Home Value \$277,964**
- **72% Employed, 41% Professional/Managerial**
- **67% married, 44% Children in Household**

11:11 Talk Radio & 11:11 InnerViews

**#1 Listened to Talk Show on Voice America Worldwide 7th
Wave Network over 275,000 Show Active Conscious
Listeners**

- **Ages 25-55**
- **58% Female, 42% Male**
- **74% Any College, 36% Graduated College**
- **Median household Income \$75,000**

- **52% own Home, Median Home value \$225,000**
- **Heavy Streamers & Downloaders of internet media – 69% Download audio, 33% stream**
- **68% Employed, 34% Professional/Managerial**
- **53% married, 41% Children in Household**

WHAT are they like ?

- **Individuals with a Zest for Life and Living.**
- **Men & Women Interested in Greater Health, Well-Being, and Empowerment.**
- **People seeking Balance, Efficiency, Time & Connection via Products, Services & Community.**
- **They Exercise Regularly & Enjoy the Outdoors.**
- **Conscious Consumers of Self Care Products.**
- **Purchasers of Natural-Health, Organic, Energy Producing Supplements, Food & Drink.**
- **Individuals Seeking Experiences When They Eat Out, Travel, Engage with Music or Television, Watch Movies & Shop.**
- **People Actively Engaging in Workshops, Courses, Tele-Seminars, Retreats & Vacations.**
- **Individuals Who Buy Products that Support Personal Growth, Efficiency & Sustainability.**
- **People Desiring to do Business with Socially Conscious Businesses & Organizations.**

WHY 11:11 ?

- **11:11 Magazine is the ONLY Magazine to ever be awarded and honored the 2011 Nautilus Award.**
- **11:11 Magazine, the 'Leading, Self Coaching, Life Enhancement Publication' today.**
- **North American Exposure through Barnes & Noble, Chapters Books & Borders; and global subscribers in online mobile friendly format.**
- **11:11 Talk Radio receives over 2.5 million listens annually and is quickly growing.**
- **11:11 Media provides in depth discussions that intelligent readers are looking for.**
- **11:11 Media collaborates with the Leading Change Makers, Self Empowerment Teachers & Scientists, partnering in the sharing of information through web & social media sources.**
- **Affiliation expands YOUR reach through every magazine, radio show & television segment to additional 'Feature' consumer databases.**
- **Comparisons of the media offerings through separate sources are not as market comprehensive & cost, at minimum, 3 X as much.**
- **YOUR banners and/or information is permanently listed on specific auto-responder campaigns allowing exposure to EVERY new subscriber.**
- **Broad based exposure for YOU via Print, Digital, Embedded Video, Embedded Audio, Blogs, E-zines, E-cards, Social Media, Banners, Radio, Podcasts, & Internet TV in ONE Comprehensive package that suit YOUR needs & goals.**

**Interested in a Partnership with 11:11 Media Resources?
Contact Partner@1111mag.com**

We look forward to serving you, supporting your success and creating a custom Partner Plan where you access the individuals seeking your products and services.

History of 11:11 Magazine & Media Resources

11:11 Magazine began in 2008 and very quickly rose to become one of the most respected forms of media for in depth self study today. Winning the 2011, Nautilus Award for outstanding achievement in media, 11:11 Magazine is the ONLY publication to ever receive this prestigious designation.

11:11 Talk Radio was created and quickly rose to become the #1 most listened to show on VoiceAmerica, the largest worldwide online radio network. The show now receives over 2.5 million listens annually.

11:11 Magazine expanded into Internet television as a means of widening its global platform through video conversations and mini movies.

11:11 MasterMind Global Community consists of individuals committed to personal growth and self-realization. These are people who are living life to the fullest and whose intent is experiencing themselves and their world in the greatest possible manner.

11:11 Ezines, Blogs & Social Media create a movement toward conscious change.



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